



# KELLY HURLBURT

## Interaction Designer

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I believe that it is the responsibility of designers to positively impact their world. I aspire to collaborate on challenging problems, creating products and services that are inclusive, impactful, and ethical.

### EXPERIENCE

Summer  
2016

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#### **Carrot Creative** Design Intern

Designed assets for client pitches, internal branding, and client projects. Collaborated with a 16-person intern team to pitch Dove Men+Care.

2014 -  
Present

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#### **RIT Production Services** Multimedia Specialist

Work in a team of visual designers, editors, and producers to plan, design, and create promotional videos for the colleges and departments of RIT.

2014 -  
Present

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#### **WITR Radio** General Manager

Lead and coordinate a 80+ member staff in the daily functions and long-term projects of RIT's college radio station. Ensure compliance with FCC.

Summer  
2014

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#### **NTID Office of Admissions** Student Ambassador

Managed communication flow and contact information of all prospective students and applicants. Designed promotional materials for distribution.



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### EDUCATION

#### **Rochester Institute of Technology** BFA, New Media Design '17

Cumulative GPA: 4.0  
Minor in Advertising & Public Relations  
Member of the Honors Program

### SKILLS

UX Design	HTML/CSS
Visual Design	Research
Animation	Info Design
Illustration	3D Modeling

### LEADERSHIP & ACTIVITIES

RIT Honors Program (Orientation Mentor)  
New Media Club (Mentor)  
Thought at Work Conference (Volunteer)  
Intramural Soccer  
Intramural Volleyball

### ACCOLADES

RIT Outstanding Undergraduate Scholar  
Imagine RIT Poster Design Contest Winner  
Irene Pfizenmaier Award in Graphic Excellence  
Adobe Achievement Award Semi-Finalist